

BTEC Level 3 National Extended Certificate in Enterprise and Entrepreneurship

Examination Board: Edexcel

Why take this subject?

Previous experience of Business is not needed to take this subject. The most important thing you need in order to take a vocational qualification in Enterprise and Entrepreneurship is a lively and enquiring mind, an interest in being an entrepreneur, a willingness to explore new ideas and be innovative. The ability to communicate your ideas effectively and stick to deadlines will also be an advantage.

Who should take the course?

This course is suitable for students who wish to continue in full time education and gain a qualification in the field of entrepreneurial studies. It provides vocational study within the business sector and is recognised by employers in these fields. It also provides opportunities for learners to develop a range of skills and techniques, personal qualities and attitudes essential for successful performance in both academic and working life.

What is the course about?

There are 4 units to cover.

<u>Unit</u>	<u>Unit Title</u>	<u>Assessment</u>
Unit 1	Enterprise and Entrepreneurs	coursework
Unit 2	Developing a Marketing Campaign	controlled assessment
Unit 3	Personal and Business Finance	test
Unit 7	Social Enterprise	coursework

How is it assessed?

The assessment is a mixture of school set coursework assignments, controlled assessment in the form of tasks set and marked by the board and a single test. The work is graded, pass, merit or distinction and it is the combination of the marks for all the units taken that will determine the overall grade.

All BTEC equivalences carry the same amount of UCAS points as A Levels