

Media Studies Linear A Level

Examination Board: WJEC



Am I right for this course?

As the media and communication industries become ever more diverse and dynamic, studies in the field of media are growing in popularity. In today's media-dominated cultural landscape, media has become one of the most relevant, exciting and powerful subjects you could choose to study.

Are you fascinated by the way a news story gains momentum, an image or video goes viral, or the whole process that goes into getting an idea from script to screen?

If you are a Humanities student with an interest in current affairs, have an interest in studying the Media; or if you are a student wishing to pursue a career in: marketing, TV, film, PR & journalism, then this could be the course for you.

What is the course structure?

Media Studies will be challenging and fulfilling if you are interested in how the industry works to shape attitudes, values and beliefs in today's media-saturated society. Rather than consume media texts, you will become analysts and producers of your own artifacts, through examining a range of case studies and completing practical exercises.

