

# Travel and Tourism

## BTEC Level 3 Extended Certificate

Examination Board: Pearson/Edexcel

### Who should take the course?

You will enjoy this course if you are curious about the wider world. Tourism is one of the largest global industries with new job opportunities arising every year. If you have an ambition to travel, this course could be a stepping stone to realising that ambition.

This course will complement many other A-Level or BTEC subjects including Geography, Business Studies and Law. The study of Travel and Tourism will also help you develop many transferable skills such as communication, independent enquiry, self management, team work and leadership skills, analysis and reflective skills as well as ICT skills.

### What is the course about?

In this course you will complete an all-round introduction to the travel and tourism industry sector. This will help to develop the skills listed above, as well as support you in future careers in one of the many connected industries, including retail travel, visitor attractions, accommodation, transport and tour operations.

In the subsidiary diploma you will be studying units titled 'The Business of the Travel and Tourism Sector', 'The UK as a Tourist Destination' and 'Customer Services in Travel and Tourism,' as well as a further five units from the diploma.

In the diploma you will be studying the same compulsory units as in the subsidiary diploma, plus a further seven units. Some of these include, 'Europe as a Destination', 'Specialist Tourism', 'Transport for Travel and Tourism,' as well as 'Preparing for Employment' and 'Working as a Holiday Representative'. There will also be opportunities to complete work experience in the industry, and the possibility of a residential study visit.

### How is it assessed?

Each of the units are assessed by way of a portfolio. Evidence of meeting the assessment criteria should be evidenced in the portfolio. There will be a range of tasks to show that assessment criteria have been met. Portfolios will be graded as a distinction, merit or pass.

### Where will it take me?

The study of Travel and Tourism leads on to many related courses in higher education and a wide choice of careers including, holiday representative, management, marketing executive, hotel manager, outdoor activities and education leader, tour operator, travel agency manager and many more.